Tanunda Lutheran School is developing a Community Business Directory for our School website and a digital publication. This community initiative serves to connect families, staff, past students and supporters of our School throughout our community in a practical and mutually beneficial way.

The Directory provides a unique opportunity for businesses to promote themselves and potentially offer special discounts directly to our community. Businesses will be listed in categories on our website’s online Directory will be indexed by category in alphabetical order in the A4 digital (and printable) publication of the Directory.

Advertising in the Directory shows your support for our School and provides an innovative and affordable option for local businesses to reach a highly targeted audience of motivated buyers. There is no cost of inclusion for this directory; however, to be featured you must be an old Tanunda Lutheran School student, or current parent or past parent of the School, and own or be a partner in the business being promoted. There are further options available for those that wish to have a paid listing.

The directory will be launched in term 1, 2016.

**DIRECTORY ADVERTISING OPTIONS**

**Standard - Free**
- Business name and 50 word business description
- Contact details (name address phone email website)
- Discount offer to TLS community (if applicable)

**OR Paid Priority Listing**

**Bronze Priority Listing - $ 100 pa**
- 1/8 Page advert in A4 Magazine style Digital Publication of Community Business Directory
- Business name and 50 word business description*
- 3rd Priority Listing* (appears first over a Standard Listing) in your category
- Logo included on listing
- Contact details (name address phone email website)
- Discount offer to TLS community (if applicable)

**Silver Priority Listing - $ 150 pa**
- 1/4 Page advert in A4 Magazine style Digital Publication of Community Business Directory
- Business name and 100 word business description*
- 2nd Priority Listing* (appears first over a Bronze Listing) in your category
- Logo included on listing
- Contact details (name address phone email website)
- Social Media Links (Youtube, Facebook, Twitter, LinkedIn)
- Discount offer to TLS community (if applicable)

**Gold Priority Listing - $ 200 pa**
- 1/2 advert in A4 Magazine style Digital Publication of Community Business Directory
- Business name and 100 word business description*
- 1st Priority Listing* (appears first over a Silver Listing) in your category
- Logo included on listing
- Contact details (name address phone email website)
- Social Media Links (Youtube, Facebook, Twitter, LinkedIn)
- Google map showing business location
- Discount offer to TLS community (if applicable)

**Platinum Advertising - $ 400 pa**
- Full Page advert in A4 Magazine style Digital Publication of Community Business Directory
- Includes a half page advert in our annual School Magazine
- Business Logo and link to listing on Business Directory front page*
- Business name and 100 word business description
- 1st Priority Listing* (appears first over a Silver Listing) in your category
- Logo included on listing
- Contact details (name address phone email website)
- Google map showing business location
- Social Media Links (Youtube, Facebook, Twitter, LinkedIn)
- Discount offer to TLS community (if applicable)

*Refers to website only
Advertisements featured in this directory will be placed at the discretion of each business owner. Tanunda Lutheran School provides this directory as a resource for members of our School community only, not as an endorsement of any business advertised within it.
1. Basis of Agreement

1.1 In these terms TLS Directory Brochure means the current Tanunda Lutheran School Community Business Directory sales brochure prepared by us setting out the options for advertising in the Directory, available online at Tanunda Lutheran School website; Directory means Tanunda Lutheran School Community Business Directory; GST refers to goods and services tax under the GST Act; GST Act means A New Tax System (Goods and Services) Act 1999 and its regulations; and You or Your means the advertiser described in the registration form.

1.2 These terms and conditions will apply to you every time you request to advertise in the Directory. Tanunda Lutheran School (we, our or us) may vary or replace these terms at any time by giving you written notice of the variation or replacement terms via hard copy or email.

1.3 You are taken to accept these terms each time you request to advertise, renew your advertisement or pay an annual advertising fee.

1.4 We have absolute discretion to refuse or reject any advertisement for any reason.

1.5 We agree, subject to clause 2.5, to satisfy the level of service as required in the TLS Directory Brochure for the level of advertising selected by you.

2. Payment

2.1 Prices quoted in the TLS Directory Brochure are exclusive of GST and are valid as at the time provided.

2.2 If you request any variation to the service offered, we may increase the price payable.

2.3 You agree to pay to us, within 14 days of our invoice, the annual advertising fee set out in the TLS Directory Brochure for the level of advertising selected by you.

2.4 Advertisements will not be posted until full payment has been received.

2.5 Annual advertising fees are non-refundable where an advertisement is removed at any time and for any reason.

3. GST

3.1 All amounts to be paid by you to us, being the consideration for the supply, are exclusive of GST.

3.2 You agree to pay to us, at the same time as any payment is made, the additional amount of GST, together with the payment to which it relates.

3.3 We agree to deliver to you a tax invoice as required by the GST Act.

4. Advertising Material

4.1 All advertisements must be correct, accurate and appropriate for the intended audience.

4.2 You must take full responsibility for your own content, website and any goods and services you provide.

4.3 Logo files should be an outlined vector (EPS) file, or otherwise 1200 pixel minimum uncompressed JPEG or PNG.

5. Termination

5.1 We may remove an advertisement from the Directory without notice at any time and for any reason.

5.2 You may at any time, in writing, request for your advertisement to be removed from the Directory.

5.3 We will use our best endeavors to remove your advertisement from the Directory within 30 days of receiving your request.

6. Warranties

6.1 You warrant to us that your advertising:

(a) is true and accurate in all respects;
(b) does not infringe any rights of any person, including intellectual property rights;
(c) is not obscene, indecent or defamatory; and
(d) does not contravene any federal, state or territory act, regulation or other law.

6.2 You indemnify us against any loss, damage, demand, cost (including legal cost), expense or other liability arising from or attributable to your advertisement or any other breach by you of these terms.

6.3 To the extent permitted by law, all conditions and warranties implied by law or otherwise not expressly set out in these terms and conditions are excluded.

7. Limitation of Liability

7.1 Inclusion in the Directory does not imply endorsement, approval or recommendation by the School of the businesses in question. The School makes no representation in relation to the nature or quality of the businesses in question, or the accuracy of the information provided.

7.2 To the extent permitted by law, under these terms and otherwise in connection with your advertisement, we exclude liability for all indirect, consequential or special losses or damages including loss of profits howsoever arising.

7.3 We will not be liable to you or any other person for any loss of whatever kind suffered as a result of an advertisement, or the removal of an advertisement.

7.4 If a condition or warranty implied by law is prohibited from being excluded, that condition or warranty applies. To the extent permitted by law, our liability for any breach of an implied term is limited to the resupply of the services.

8. General

8.1 These terms are governed by the laws of South Australia, Australia.

8.2 These terms constitute the entire agreement between us and you relating to the matters dealt with in these terms and supersedes all previous arrangements, understandings or representations relating to these matters.

8.3 Nothing in this agreement appoints you as our agent or representative and no actions you take bind us.

9. Privacy

9.1 We are bound by the National Privacy Principles contained in the Commonwealth Privacy Act 1988 as amended. We agree to deal with all information in accordance with the law and Tanunda Lutheran School’s privacy policy, available online or by contacting School Administration.